

	QIWI plc. Consolidated Statement of Comprehensive Income (in millions, except per share data)	Control to 20	Nine months ended (unaudited)	Control on 20
Revenue: Revenue from contracts with customers Interest revenue calculated using the effective interest rate Fees from inactive accounts and unclaimed payments		September 30, 2022 RUB 36,687 30,331 5,078 1,278	September 30, 2023 RUB 53,115 45,960 5,923 1,232	September 30, 2023 USD 545.2 471.8 60.8 12.6
Operating costs and expenses: Cost of revenue (exclusive of items shown separately below) Selling, general and administrative expenses Personnel expenses Depreciation and amortization Credit loss (expense)/income Impairment of non-current assets Profit from operations		(21,325) (11,449) (2,503) (5,662) (822) (853) (36)	(40,993) (26,576) (3,685) (8,869) (976) (887)	(420.8) (272.8) (37.8) (91.0) (10.0) (9.1)
Gain from disposal of subsidiaries Share of loss of an associate Foreign exchange gain/(loss), net Other income and expenses, net Profit before tax Income tax expense Net profit for the period Attributable to:		(2,255) 138 13,245 (3,559) 9,686	407 (112) 3,170 (233) 15,354 (3,045) 12,309	4.2 (1.1) 32.5 (2.4) 157.6 (31.3) 126.4
Equity holders of the parent Non-controlling interests Other comprehensive (loss)/income Other comprehensive income to be reclassified to profit or loss in subsequent periods: Foreign currency translation: Exchange differences on translation of foreign operations Net gain recycled to profit or loss upon disposal		9,262 424 (101)	11,858 451 349 (447)	121.7 4.6 3.6 (4.6)
Debt securities at fair value through other comprehensive income (FVOCI): Net gain/(loss) arising during the period, net of tax Net gain recycled to profit or loss upon disposal Share of other comprehensive Income of an associate Total other comprehensive (loss)/income, net of tax Total comprehensive income, net of tax Attributable to:		(11) - - (112) 9,574	(1,270) (25) 5 (1,388) 10,921	(13.0) (0.3) 0.1 (14.2) 112.1
Equity holders of the parent Non-controlling interests Earnings per share: Basic, earnings attributable to ordinary equity holders of the parent Diluted, earnings attributable to ordinary equity holders of the parent		9,166 408 147.98 147.98	10,435 486 189.08 189.08	107.1 5.0 1.94 1.94



Non-IFRS Financial Measures and Supple This release presents Total Net Revenue, Pay financial measures as substitutes for or super Furthermore, because these non-IFRS financi Net Revenue, DM Net Revenue, CO Net Rev Profit in the case of Adjusted EBITDA and A We define non-IFRS financial measures as for	yment Services (PS) Net ior to revenue, in the case ial measures are not detervenue, Adjusted EBITDA adjusted Net Profit, see Re	Revenue, PS Payment le of Total Net Revenue,											
 "Total Net Revenue" is calculated by sub "Adjusted EBITDA" as Net profit plus/("Adjusted Net profit" as Net profit plus/("Adjusted EBITDA Margin" as Adjusted "Adjusted Net profit Margin" as Adjusted Total Net Revenue is a key measure used by reviews Total Net Revenue. We provide a breakdown of Total Net Revenue	btracting cost of revenue (less): (1) depreciation and (less): (1) fair value adjust de EBITDA divided by Total Net profit divided by Total management to observe on the company of the by segments - PS Net 1	our operational profitabi Revenue, including PS I	lity since it reflects our port	ion of the revenue net of fees that S Other Net Revenue, DM Net Re	we pass through, primarily to ou	ur agents and other reload cl	hannels providers. In addition, und follows:	er IFRS, most types of fees are prese	ented on a gross basis whereas certain	types of fees are presented on a ne	t basis. Therefore, in order to analyze ou		ees on a comparative basis, management
 PS Payment Net Revenue is the Net PS Other Net Revenue primarily co DM Net Revenue includes revenue CO Net Revenue comprises from re 	t Revenue comprising the omprises revenue from fee generated with services pesults of ROWI business,	e merchant and consume es for inactive accounts a provided for context and Tochka project (before 2	r fees collected for the payn and unclaimed payments, in media advertising managen (Q2022) and Corporate and	nent transactions. terest revenue, cash and settlement nent services, including platform s Other projects, including interest	at services and related conversion ervices under subscription, socia income.	n income, income from fina al network presence, progra	ncing of other business segments a mmatic, CPA and mobile marketin	nd third parties. g type of services. The segment incl	udes results of full-cycle digital marke	ting service provider RealWeb and	l Flocktory services in marketing automa	ation and advertising technologies.	

Adjusted EBITDA is a key measure used by management as a supplemental performance measure that facilitates operating performance company by backing out potential differences caused by variations in capital structures (affecting interest expenses, net), changes in foreign exchange rates that impact financial assets and liabilities (loss)/gain, net), tax positions (such as the impact on periods or companies of changes in effective tax rates), the age and book depreciation expenses and impairment of non-current assets), and certain one-time income and expenses (affecting other income, offering and related expand impairment of investment in associates because we believe it is helpful to view the performance of our business excluding the impact of entities that we do not control, and because our share of the net income (loss) of associates and other expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses, net, income tax, and depreciation and the expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses, net, income tax, and depreciation and the expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses, net, income tax, and depreciation and the expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses, net, income tax, and depreciation and the expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses, net, income tax, and depreciation and the expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses, net, income tax, and depreciation and the expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses, net, income tax, and the expenses includes items that have been excluded from Adjusted EBITDA (such as finance expenses).	s denominated in currencies other than our functional currency (affecting foreign exchange penses, etc.). Adjusted EBITDA also excludes other expenses, share in losses of associates
performance on a more consistent basis, we also use Adjusted EBITDA in measuring our performance relative to that of our competitors.	
Adjusted Net Profit is a key measure used by management to observe the operational profitability of the company. We believe Adjusted Net Profit is useful to an investor in evaluating our operating performance without the effect of non-recurring items or items that are not core to our operations. For example, loss on disposals represent the core operations of the business, and fair value adjustments recorded on business combinations and their amortization, impairment of non-current assets and share-based payments expenses do not have a substantial cash effect. Nevertheless, such gains and losses can affect our financial performance. In order to reflect the operational profitability of each segment, we provide a following breakdown of Adjusted Net Profit, Corporate and Other Adjusted Net Profit.	s of subsidiaries, windfall tax and the effects of deferred taxation on excluded items do not
Payment Services segment payment volume provides a measure of the overall size and growth of the business, and increasing our payment volumes is essential to growing our profitability.	
Payment Services segment net revenue yield. We calculate Payment Services segment net revenue by Payment Services segment net revenue yield provides a measure of our ability to generate net revenue per unit of volume we process.	

QIWI plc.
Reconciliation of IFRS to Non-IFRS Operating Results
(in millions, except per share data)

Revenue

Minus: Cost of revenue

PS Payment Revenue⁽¹⁾

PS Payment Net Revenue

PS Other Revenue⁽³⁾

PS Other Net Revenue

Digital Marketing Revenue

Minus: Cost of DM revenue

Minus: Cost of CO Revenue

Total Segment Net Revenue

Depreciation and amortization

Other income and expenses, net
Foreign exchange (gain)/loss, net
Loss from disposal of subsidiaries

Share of gain/(loss) of an associate Income tax expenses

Fair value adjustments recorded on business combinations and their amortization⁽⁵⁾
Loss from disposal of subsidiaries
Windfall tax and effect from taxation of the above items

Weighted-average number of shares used in computing Adjusted Net Profit per share: Basic Diluted

Adjusted EBITDA

Adjusted Net Profit

Adjusted Net Profit per share: Basic Diluted

Adjusted EBITDA margin

Net profit

Plus:

Digital Marketing Net Revenue

Payment Services Segment Revenue

Minus: Cost of PS Payment Revenue (2)

Minus: Cost of PS Other Revenue (4)

Payment Services Segment Net Revenue

Corporate and Other Category Revenue

Corporate and Other Category Net Revenue

Total Net Revenue **Segment Net Revenue**

September 30, 2022

RUB

12,955

4,230 **8,725**

11,435

9,663

3,634 6,029

1,772

227 1,545

7,574

252

71

181

1,268

298

970

8,725

4,619

258

(27) (555)

1,325

5,620

4,619

85

(14)

4,690

74.79 74.79

62,713

62,713

64.4%

Three months ended (unaudited)

17,206

8,413 8,793

10,537

*7,74*9

3,687 4,062

2,788

250 2,538

6,600

5,358

4,193

1,166

1,311

284 1,027

8,793

2,993

352

68

(13) (1,055) 17

1,200

3,562 40.5%

2,993

3,564

56.83

56.83

62,713 62,713

124 17 430 September 30, 2023

USD

176.6 86.4

90.3

108.2

*7*9.5

37.8 41.7

28.6

2.6 26.1 **67.8**

55.0

43.0

12.0

13.5

2.9 **10.5**

90.3

30.7

3.6 (0.1) (10.8) 0.2 0.7 12.3 36.6 40.5%

30.7 1.3 0.2 4.4 36.6

0.58 0.58

62,713 62,713

September 30, 2023

RUB



QIWI plc.
Reconciliation of IFRS to Non-IFRS Operating Results
(in millions, except per share data)

RevenueMinus: Cost of revenue

Segment Net Revenue

PS Payment Revenue⁽¹⁾

PS Payment Net Revenue

PS Other Revenue⁽³⁾

PS Other Net Revenue

Digital Marketing Revenue

Minus: Cost of DM revenue

Minus: Cost of CO Revenue

Total Segment Net Revenue

Depreciation and amortization

Profit for the periodPlus:

Adjusted EBITDA margin

Profit for the period

Adjusted Net Profit

Adjusted Net Profit per share: Basic Diluted

Digital Marketing Net Revenue

Payment Services Segment Revenue

Minus: Cost of PS Payment Revenue (2)

Minus: Cost of PS Other Revenue (4)

Payment Services Segment Net Revenue

Corporate and Other Category Revenue

Corporate and Other Category Net Revenue

Depreciation and amortization
Other income and expenses, net
Foreign exchange (gain)/loss, net
Gain from disposal of subsidiaries
Share of gain of an associate and a joint venture
Income tax expenses
Share-based payment expenses
Impairment of non-current assets
Adjusted EBITDA

Share-based payment expenses
Gain from disposal of subsidiaries
Windfall tax and effect from taxation of the above items

Total Net Revenue

Nine months ended (unaudited)

September 30, 2023

RUB

53,115 26,576

26,539

32,426

25,184

10,992

14,192

7,242

20,759

16,880

14,044

2,837

3,808

2,943

26,539

12,309

976 233 (3,170) (407) 112

3,045

13,098

12,309

49.4%

687

(407)

389

12,978

206.94

206.94

62,713 62,713

865

674 6,567 September 30, 2023

USD

545.2 272.8

272.4

332.9

258.5

112.8

145.7

74.3

6.9 67.4 213.1

173.3

144.2

29.1

39.1

8.9

30.2

272.4

126.4

10.0 2.4 (32.5) (4.2) 1.1 31.3

-134.5 49.4%

126.4 7.1

(4.2) 4.0

133.2

2.12 2.12

62,713 62,713

September 30, 2022

RUB

36,687 11,449

25,238

33,019

27,450

9,722

17,728

5,569 756 4,813 22,541 640 175 466 3,028 796 2,231 25,238 9,686 822 (138) 2,255 3,559 59 16,279 64.5% **9,686** 266 Fair value adjustments recorded on business combinations and their amortization⁽⁵⁾ Impairment of non-current assets 59 (67) 9,980 159.45 159.45 Weighted-average number of shares used in computing Adjusted Net Profit per share: Basic Diluted 62,588 62,588

