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MOSCOW, Russia, February 15, 2013 --- Digital wallet, Visa QIWI Wallet, has partnered with ezetop to allow its customers to top up mobile phones of friends and family living and working abroad instantly. Ezetop has direct connections to more than 233 international mobile operators, including Airtel, Claro, Digicel, Etisalat, Globe Telecom, LIME, MTN, Orange, Roshan, SMART, Telcel, Telefonica, Tigo, Ufone, Vodafone, Warid, Zong and others.

To make a payment in Visa QIWI Wallet, use the 'search' function to find the correct mobile operator. Next, specify the mobile number, and make the payment. You can recharge Visa QIWI Wallet with your bank card, mobile operator account, or with cash in QIWI kiosk.

Commenting on this partnership, QIWI said: "Our main goal is to connect with the maximum number of payment providers, working in every corner of the world, accessible and simple. Certainly, ezetop has relevant technologies that improve our service and make this a more comfortable world for the modern man. With this cooperation pass-holders on long journeys or living abroad have the opportunity to stay in touch with family and friends."

About ezetop Company

Established in 2006, ezetop enables people living or working abroad to instantly add prepaid airtime minutes to mobile phones of friends and family back home. Airtime transfer services with ezetop are available from over 450,000 retail stores across 20 countries, as well as online and on mobile phones through www.ezetop.com. ezetop's online technology also powers significant operator websites through its white-label services group as well as the ezetop Partner Network which enables smaller websites to sell minutes online. ezetop's services benefit receivers of minutes as family members working abroad can instantly transfer value to loved ones back home - mobile operators also benefit as they generate additional revenue outside their domestic market.

Today ezetop is used by millions of people each month, and delivers revenue to more than 220 international mobile operators across Asia Pacific, Africa, the Caribbean, Central/Latin America and Eastern Europe. To deliver best quality, ezetop only integrates directly with mobile operators and continues to add new operators to its global network each month. Established in 2006 and now employing over 190 people ezetop operates from regional hubs in Dubai, Dhaka, San Salvador and Kuala Lumpur and is head quartered in Dublin, Ireland.

About QIWI Company

QIWI is a leading provider of next generation payment services in Russia and the CIS. QIWI has an integrated proprietary network that enables payment services across physical, online and mobile channels. QIWI has deployed over 9 million virtual wallets, over 169,000 kiosks and terminals, and enabled over 27,000 merchants to accept over RUB 30 billion cash and electronic payments monthly from over 50 million consumers using QIWI's network at least once a month. QIWI's consumers can use cash, stored value and other electronic payment methods to order and pay for goods and services across physical or online environments interchangeably.

QIWI Wallet is an online and mobile payment processing and money transfer system that allows Account holders to pay for the products and services of over 27,000 merchants, and to perform peer-to-peer money transfers using a virtual wallet, which effectively replaces a physical wallet in an online and mobile environment. A virtual wallet enables its holder to make online purchases through a convenient, secure and intuitive online or mobile interface with multiple payment methods.